

Newsletter

July, 2009

The New *Truck Equipment, Inc.* Newsletter

You might be asking why you are receiving a *Truck Equipment newsletter*. Newsletters are one of the best ways to reach out to our customers and inform them of company news. From month to month, we will be sending out newsletters introducing new products, sales, and scheduled events.

Truck Equipment **LAUNCHES NEW** website

If you have visited the *Truck Equipment website in the last few days, you will see that it has undergone a lot of changes. We have completely revamped the website to provide easier navigation and a modern, updated look. The new website features news, products and services, and our newest addition, the online store. We believe that the new website will be more convenient. Check out the new website at www.truckequipmentinc.com.*

BLIZZARD SNOW REMOVAL LINE TO BE SOLD AT TRUCK EQUIPMENT

Blizzard Snow Plows are going to be distributed by Truck Equipment for the 2009/10 plow season. The Blizzard plow has a sleek design and offers many features and benefits. The Blizzard Power Plow™ is a one-of-a-kind plow that has adjustable side wings so you can achieve the best angle to plow every last inch of snow. In addition to snow plows, Blizzard has a line of Ice Chaser™ spreaders and tailgate spreaders. You can see more about Blizzard at our website or at www.blizzardplows.com. Stop in today for more information on Blizzard Snow Plows.



Truck Equipment E-Store

You may have seen the Truck Equipment e-store before, but not like this. We have added more products than ever so that you can save time and money. Watch for sales, specials, and promotions in the upcoming newsletters.

The e-store now includes products from:

- B&W Hitch
- Brigade Electronics
- Fairmont Hyd. Tools
- GoPower
- Golight
- Rack Strap
- Federal Signal

>> Visit the new store now!

Upcoming Events

July 29-30

The Northeast Power & Equipment Show will take place in Norfolk, NE. Truck Equipment will join over 100 other equipment distributors to showcase equipment. You can stop in and visit with the distributors and even operate their equipment. Come see us in the outside exhibit area at booth number seven.