

# Newsletter

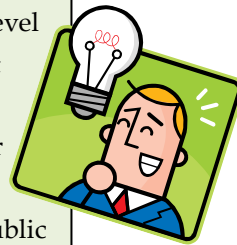
December, 2009

## Go **Green** at Truck Equipment!

Ever needed to use your work lights and quickly ran your fuel level to zero within a short amount of time? Do you want a more cost and energy efficient solution to this problem? Come to Truck Equipment where we can provide you with a line of LED Amber lights that will save you money while reducing your carbon footprint. Many times, if not all, ambulances, police cars, and public works trucks have to leave their vehicles running, because the lights need to draw energy from the engine. This becomes a problem for the environment as well as wasting money. With the Havis-Shields IdleRight system, you will no longer have to worry about running out of gas. The IdleRight runs purely on your vehicle's battery power which can be recharged just by starting the car and driving it. When the system recognizes that the vehicle's battery is beginning to die, it puts the vehicle on idle.

Looking to make a bigger impact on the environment? Purchase an inverter. Inverters make a large dent in the amount of idle time spent for a vehicle. Often, employees must leave their vehicles on idle to keep televisions, refrigerators, and other electronically powered equipment running. This, as discussed before, creates a problem; the engine must be left on in order for the power to remain on. One solution to this dilemma is using a generator. However, these generators are costly and not nearly as energy efficient. Inverters provide a way for you to save money and energy and keep equipment running without keeping the vehicle on the whole time. Visit us at Truck Equipment to get more information on LED Lights and inverters.

Idling ruins your vehicles engine by causing residue build up on walls and can contaminate oil. Idling is not good for our health and our environment. Wasting fuel is a huge factor for many people considering the current economic situation. Why waste more gas and do to harm to the environment when you don't have to? Make the right choice; come to Truck Equipment for your "green" lights!



## Snow Plow Safety: How to Keep Yourself and Others Safe this Winter Season

The winds howling around your vehicle, the ice frozen solid beneath your tires making it hard to gain traction, and the never ending whiteout are just some of the problems snow plow drivers must deal with this winter. According to Robert A. Ferlis, the author of the article "Safe Plowing Applying Intelligent Vehicle Technology" there are hundreds of accidents in the US each year involving snow plows. These accidents costs each state a good amount of money in damages. However, the answer cannot simply be to close roads all over the country due to the winter snowstorms. So what can you do in order to prevent accidents and keep yourself safe over the

**See SAFETY on Page 2 . . .**

### Tip of the Month:



Carry these common plow parts to shorten your down time: solenoid, Qf Fluid, pressure hose, trip springs, eye bolts, and hitch pins. If you need to replace one of these parts in a hurry or on the road, it will make it so much easier having the parts with you.

## SAFETY [continued from page 1]

next few months? *Always* be aware! Begin by making sure that everything is properly installed and in working order. Possibly the most important thing is to know your route; make sure that you know every possible obstacle you could face during plowing like mailboxes, fences, posts, signs, etc. Always make sure to be tolerant of other drivers or pedestrians around you. This goes along with speed; do not try to get your job done in a hurry even though it might seem most desirable at the time; many accidents happen when drivers are going too fast. Obey all safety and traffic laws (wearing your seatbelt) and make sure you get a good night's rest in the night before. Never forget to turn off the power to the plow and spreader before leaving the truck. Happy plowing!



## The “Meet the Team” Series

You should know who you are working with when you do business with Truck Equipment. Every month we will introduce you to a different department so that you can get to know a little about each employee and department.

### The Urbandale Team

During the winter season, Truck Equipment sends some of its employees to run the Urbandale location. The 2009 pair consists of Tim McLaury and Kyle Bright; learn more about these two men below.

**Tim McLaury:** Tim has been with Truck Equipment for 18 years. He started in the Parts Department where he worked for 17 years. After that, he transferred to the service department and most recently was sent to the Urbandale location to be the Inside Sales Representative. He says that working for all of these departments was beneficial and has helped him use all of the knowledge to serve customers' needs. In his spare time, Tim can be found in the garage working on projects or out camping, fishing, boating, golfing, and taking trips to Talladega, AL for the Nascar Races. He has also been involved in Go Kart racing with his son for several years.

**Kyle Bright:** Kyle has been working here since June of 1998 and has been running the service depot at our Urbandale location for five years. Kyle and his wife have three children, two daughters and a son. He is an avid online racer and even has a complete stockcar simulator in his house. In addition, Kyle is a motorcycle enthusiast and an active member of the American Legion Riders in Urbandale.

## “Truck of the Month”

This 2009 Ford F450 Truck with a Knapheide flatbed, Tommy Gate lift gate, Venco Electric Hoist, and Weather Guard Tool Boxes was sold to MN-Iowa Electric Motor & Equipment in November, 2009.

- ✘ 2009 Ford F450
- ✘ Knapheide PHHJ-123B Flatbed Body
- ✘ Heavy Duty Bulkhead and Stake Sides
- ✘ Tommy Gate G2-92-1650 Lift Gate
- ✘ Venco VC516SF Electric Hoist
- ✘ Two Weather Guard 636 Tool Boxes

