

Newsletter

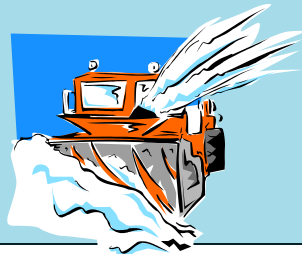
December, 2010

Plow Maintenance: The Care and Keeping

There are a few important factors to take into consideration when performing proper snowplow maintenance. Maintaining your plow is incredibly crucial when owning one and getting ready for that first snow of the season. So how do you keep up with your plow maintenance? We have a few simple tips that will help make your plow run smoothly and efficiently when the time comes.

1. Make sure that your plow has been completely dried off and use Fluid Film. Both of these ensure that corrosion will be limited to none on your plow. Corrosion and rust problems can cause quite a bit of damage to the plow and possibly cause financial burdens that wouldn't be there had the plow been properly maintained.
2. Periodically lubricate all moving parts during the off season. This will keep the plow in working order and moving correctly so that when it's time to get the plow out again for the season everything will be in working condition.
3. Always look at all the plow parts. Make sure that each and every part is present and in proper position. This helps ensure that the plow will work efficiently as a whole and run without any glitches or repairs. If a part looks like it is in need of repair or replacement, make sure to get that taken care of as soon as possible.

Look for more tips as the winter season progresses and remember to take great care of your winter equipment this year and every year to come!



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Snow Hits Central Iowa December 11th

The snow all of Des Moines and surrounding areas have been waiting for finally arrived on December 11th. Although it did not accumulate too much, the storm itself was quite the beginning of winter shock. Many cars found themselves stranded on roads for hours at a time. The wind was another factor playing a role during this winter storm; it was causing the snow to blow all over roads making it almost impossible to see in front of you. After a long November with no accumulated snowfall, it looks as though we may be making up for it in December.

Western Snowplows Celebrates 60th Year

For 60 years now, Western has been providing quality products and services for each and every customer. Western is located in Milwaukee, Wisconsin and offers a wide variety of snowplows and spreaders for every snow removal need. With so many options and great service, it's easy to see why Western has built up the wonderful reputation it has. If you want a quality snowplow or spreader, Western is the product to go with. Throughout the 60 years of experience, Western has become the leader of the plow industry providing excellent customer service and quality products. So how did this fantastic company get its start? Let's take a look back to around 1950.



Western began as a little welding shop called Western Welding and Manufacturing; the first manufactured product to come out of the company was a small snowplow that could be placed on Jeeps and smaller trucks. They also manufactured small construction equipment so that they wouldn't just manufacture seasonal equipment.

Western is a part of Douglas Dynamics, Inc.

Seasons Greetings

"Truck of the Month"

This 2011 Ford F350 Truck with a Brand FX Utility Body, Gamber Johnson Computer Mount, and more!



- 2011 Ford F350 Chassis
- Brand FX Fiberglass Utility Body (Model BFXB56DLS)
- Fiberglass Roll-top with Double Rear Doors
- Rope-style Lighting
- Gamber Johnson Computer Mount
- Hydraulic System with Cooler
- Wachs ERV-750 Valve Operator
- 12 Volt Voltair Model 12V6CF
- Between Frame Storage Box with Lift-out door.
- Aluminum Storage Box on Front of Body

