

# Newsletter

January, 2010

## *Epic Storm Sweeps across Iowa*

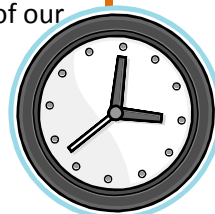
During the second week of December, Mother Nature wreaked havoc in Iowa and parts of the Midwest. The end of November and the beginning of December made it seem like winter was never going to come, surprising us with temperatures in the 60s. However, December 8 began the constant battle for control over our streets, parking lots, driveways, and highways. According to the Des Moines Register, wind speeds reached 50 mph and in some parts of Iowa, approximately 16 inches of snow covered the ground. After roadways and parking lots were cleared from this huge storm the weather threw Iowa another winter warning by the freezing rain that covered streets just one short week later. The holiday season quickly brought more snow, making it nearly impossible for travel. With all of this snow, we at Truck Equipment saw a huge spike in customers coming in to buy snow plows, spreaders, and other winter equipment. Everyone here has been working hard to keep up with the large increase in business. The service department immediately became booked up for weeks with installing snow plows and has done an excellent job putting equipment on trucks as quickly and efficiently as humanly possible. The parts department often saw lines of customers backed up around ten deep. Choose Truck Equipment for your snow removal needs!



*Happy New Year!*

## *Take Advantage of Truck Equipment's After Hours Parts Line*

What can you do when you are in need of a part in the middle of a huge snowstorm at midnight? Call Truck Equipment of course! We offer an "after hours parts line" to get you the part you need at a crucial time. Call us at (515) 266-5189 any time after 5:00 pm to reach our after-hours parts service. There are two requirements that must be met before the line can be utilized. There must be a minimum of two inches of snowfall and you must have a minimum purchase of \$50.00 in parts. Take advantage of our very convenient after hours parts line during the next snowstorm.



### Tip of the Month:



Use dielectric grease on your plow's electrical plug ends to ensure good contact.

## In Summary: **SnowEx Spreaders**

Spreaders are very important equipment to keep for the winter season. SnowEx makes a wide variety of different spreaders to cover every job you might have to do. Here are the SnowEx products we stock along with a summary of their benefits.

### Utility & Wireless Spreaders

These spreaders have a polyethylene hopper which will wipe out corrosion that might take place on the spreader. They are very low maintenance spreaders and can be used on virtually any vehicle with a 2-inch receiver hitch. Each of these spreaders comes with a two-year warranty.

- ✗ SP-125/SR-110 Accuspread (capacity: 3.0 cubic feet) - Pictured Right
- ✗ SP-225/SR-210 Utility (capacity: 3.0 cubic feet)



### Tailgate Spreaders

The SnowEx tailgate spreaders have a polyethylene hopper, non-corrosive composite spinner, and a cab-mounted controller. These low maintenance spreaders come with a two-year warranty.

- ✗ SP-325 Junior (capacity: 3.25 cubic feet)
- ✗ SP-575 Mini Pro (capacity: 5.75 cubic feet) – Pictured Right
- ✗ SP-1075 Pivot Pro (capacity: 10.75 cubic feet)



### Bulk Pro Spreaders

These spreaders have a polyethylene hopper, dual variable speed digital controller, strong wiring harness, and a 12-volt electric drive. These low maintenance spreaders come with a two-year warranty.

- ✗ SP-1575 Bulk Pro (capacity: 5.25 cubic feet) – Pictured Right
- ✗ SP-1875 Bulk Pro (capacity: 9.0 cubic feet)



### V-Maxx Spreaders

The V-Maxx Spreaders are complete with a polyethylene hopper, self-contained 12-volt electric drive, heavy duty wiring harness, work light and mount kit, independent spinner, and a 2-year warranty.

- ✗ SP-2400/SP-2400-H Replaceable Tailgate
- ✗ SP-7550 (capacity: 1.4 cubic yard)
- ✗ SP-8500/SP-8500-H (capacity: 2.0 cubic yard)
  - ✓ Auxiliary LED brake light, work light, fitted tarp
- ✗ SP-9300/SP-9300-H (capacity: 3.0 cubic yard)
  - ✓ Quick connect drop chute
  - ✓ Auxiliary LED brake light, work light, fitted tarp
- ✗ SP-9500/SP-9500-H (capacity: 4.0 cubic yard) – Pictured Right
  - ✓ Quick connect drop chute
  - ✓ Auxiliary LED brake light, work light, strobe lights, and fitted tarp



## “Truck of the Month”

This 2009 Ford F450 Truck with a Western Snow Plow, a SnowEx Sprayer, and a Weather Guard transfer tank and pump was sold to Timberpine in December, 2009.



- Western WideOut model IUTW0810.
- SnowEx 300 gallon sprayer model VSS-3000.
- 100 gallon Weather Guard transfer tank and pump.
- Hidden strobe system.
- Work Lights.

