

Newsletter

June, 2010

BrandFX *Fiberglass Body* Benefits

BrandFX makes fiberglass service bodies which present many benefits. Basically, everything boils down to the weight of the service body itself. One aspect is “going green.” How can you go green switching to a fiberglass body? Here’s how:

- Using these lightweight materials, manufacturers can build more fuel efficient vehicles.
- For every 10% of weight eliminated from a vehicle, the fuel economy increases by 7%.
- More durable than steel, yet up to 50% lighter.
- Reduces carbon emission penalty by up to 40%.
- Reduces running costs.

More benefits to switching to a BrandFX fiberglass service body include the one-piece doors making them solid and durable for years to come, a gel coat finish is five times thicker than paint and more appealing to the eye, non-corroding hardware protects against corrosion to hinges, slam latches and more, automotive grade weather seals keep harsh weather away, ventilated compartments, non-skid tops, separate wheel-well panels, factory wiring, sealed lights, and Huck LockBolts.



Evidence that BrandFX Fiberglass Bodies are more efficient:

Hypothetically, you have 50 trucks in your fleet that get an average of 12 miles per gallon using a steel service body. On average, each truck gets 25,000 miles per year at \$2.63 per gallon (which is pretty low at present day.) Using these statistics, your five-year fuel cost with a steel service body equals \$1,369,789.48. If you were to switch to a fiberglass composite service body your five-year fuel cost would be \$1,287,602.11. This would be a five-year fuel savings of \$82,187.37. Wouldn't the savings be worth switching?

If you are interested in seeing how your actual savings will come out, [click here](#).

Important Dates to Remember:



June 30: The deadline for redeeming your “Summer Savings Event” coupons and the end of the “Summer Snow Plow Servicing Event.”

Read more about this event below!



July 27-29: The 13th annual Northeast Power & Equipment Show is underway. Join us in Norfolk, NE at the Northeast Community College Campus and learn about the different equipment.

Summer Savings Event



Truck Equipment is holding a “Summer Savings Event” during the month of June. This event includes our “Summer Snow Plow Servicing Event” in which you can get your snow plow serviced in advance at a low price of \$60.00. Services include a complete oil change, inspection of all parts, checking for cracks in the welds, tightening all bolts, and a 10% discount on parts if repairs to the plow are needed. If you subscribe to the newsletter, you should have gotten two coupons that are part of our “Summer Savings Event.” One is for 30% off of labor costs on orders placed between May 18 and June 30 and the other was for 20% off of in-stock plow parts between May 18 and June 30.



2005 Chevrolet with Dur-A-Lift Aerial for Sale!!

2005 Chevrolet C3500

- 70,000 Miles
- 2 Wheel Drive
- 6.0L Gas Engine
- 5 Speed Manual Transmission
- AM/FM Radio with CD
- Air Conditioning
- Tilt Steering
- Cruise Control
- Power Windows
- Cloth Split Bench Seat

Only \$22,500

Dur-A-Lift Articulating Aerial Lift DSL-36DC

- Minimum Working Height: 38'
- Minimum Horizontal Reach: 19'-10"
- Approximate Stowed Travel Height: 10'
- Upper Boom Travel: 0 to 133 deg.
- Lower Boom Travel: 0 to 92 deg.
- Basket Capacity: 300 lbs.
- Approximate Installed Weight: 1880 lbs.
- 12 V. DC Electric/Hydraulic Control System
- 2 Deep Cycle 6 V Batteries with Covers
- 1 Motor with Pump (1.4 GPM) on 3 gallon reservoir with sight gauge
- 24" x 24" x 42" Fiberglass Basket with Side Opening Controls.
- 370 deg. Non-Continuous Rotation with Worn Gear Drive.
- 110 V Outlet at Basket.
- 12 VDC Emergency Backup Streetside Basket Mounting with Opening to Rear
- Fiberglass Tool Tray 7" x 7" x 16" on Front of Basket
- Dur-A-Lift Torsion Bar
- Stability Tested

Knapheide Service Body Model 6108DJ

- Length: 107.25"
- Width: 89"
- Compartment Height: 40"
- Compartment Depth: 20"
- Construction: 14 GA Galvanneal
- Floor Width: 49"
- Line-X Anti-Skid Coating on Loadbed Floor and 2" Up Sidewalls.
- Aluminum Treadplate on Front of Service Body.
- Stainless Steel Door Latches.
- Aluminum Fuel Fill Cups in Lieu of Plastic.
- Go-Light Spotlight with Wireless Control.
- Target Tech Highlighter Beacon on Cab Roof with Switch in Dash.

Only \$22,500



For more information about purchasing the truck, contact us by phone or e-mail today!

Telephone: **(515) 266-5189** or **(800) 373-2887**

E-mail: sales@truckequipmentinc.com

"Truck of the Month"

This 2010 Kentworth is complete with wet kit, Pro-Tech cab guard & toolboxes, Pro-Tech step box, Fleet fenders, Federal Signal strobe.

- High pressure hydraulic wet kit
- Pro-Tech aluminum cab guard with custom tool box
- Pro-Tech step box
- Fleet Engineers Poly Fenders
- Aluminum light bar with Federal Signal LED High Lighter Strobe
- PVC tube with aluminum end caps
- ½" steel skid plate at rear

