

Newsletter

September, 2010

Website Highlight: "Work Ready Trucks"

If you have checked out the website, you will have seen a section off to the right side called "Work Ready Trucks." This page provides a variety of different vehicles ready for you to purchase and use right away; this is a great idea for people who want a pre-designed and developed vehicle to work with. Whether you are looking for a vehicle to carry equipment or tools, or need an aerial basket or flatbed, there will be something for you on the "Work Ready Trucks" page. Visit the page [here](#) and decide which vehicle will suit you and your business best. Here are a few of the trucks for sale that are on the website. View the whole website for a list of complete details, contact information, and more Work Ready Trucks.



This is a 2010 Ford Transit Van with the Sortimo Luxury Transit Connect Luxury Package.

>> Click [here](#) for more details

This is a 2005 Chevrolet 3500 with Dur-A-Lift aerial basket and Knapheide Service Body.

>> Click [here](#) for more details



If you have any questions or concerns about the Work Ready Trucks available, feel free to contact Truck Equipment by phone, or e-mail.

(515) 266-5189 or (800) 373-2887
sales@truckequipmentinc.com



Annual Snow Plow Days Fast Approaching!

Truck Equipment's annual "Snow Plow Days" is coming up next month. Get involved with all of the activities this year. This year's event will be taking place on Friday, October 15 from 11:00 am to 4:00 pm at our Des Moines location. Some of the activities included in the event this year are the "Cold Cash Seminar" describing everything you need to do to maximize your profit snow plowing. After the seminar, take a look around the lot outside at all of the snow plow demos we have from our quality plow and spreader manufacturers like Blizzard, Western, SnowEx, and more! A free lunch will be provided for everyone attending the "Snow Plow Days" event; so, enjoy a delicious grilled meal with hamburgers, brats, and delicious side dishes like potato salad and pasta salad. Finish up the event by continuing to browse through the plows and spreaders and talk with representatives from Western, Blizzard, SnowEx, and Pro-Tech. Check out the pictures from the previous Snow Plow Days.



Upcoming Events for the Fall

September 16:

What: Snow Rodeo 2010 Vendor Displays

When: 9:00 am – 4:30 pm

Where: Iowa State Fairgrounds

Why: Check out some of the vendors displaying the snow removal equipment they offer.

September 29:

What: 2010 Iowa Streets and Roads Conference VENDOR DISPLAY

When: 8:00 am – 4:00 pm

Where: Quality Inn (Starlite Conference Center) in Ames.

Why: Check out the vendors with their road maintenance equipment.



WESTERN® WIDE-OUT Snowplow Maximizes Profit

After creating the plow with adjustable wings, Western has found it to be extremely beneficial to those who snowplow everywhere. Having a plow that can adjust to your plowing situation allows for not only a greater range of motion from your plow, but also a greater capacity of snow that can be carried. Be able to easily make one pass between cars in a parking lot by containing all of the snow in the Wide-Out. The reason this plow maximizes profit is because of its ability to make fewer passes and create less time needed to plow; this means that you do not need to hire that extra driver, buy the extra truck and gas, and buy the extra snowplow. You get all of this for free practically, because of this amazing snow removal technology. During times like these, couldn't you use a financial break? Purchase the WESTERN WIDE-OUT and get that much deserved break. Contact Truck Equipment or stop in to get more information on this plow as well as the mounting and fitting option that will work perfectly for any vehicle you might have.

“Truck of the Month”

This 2011 Dodge 5500 Truck with a Knapheide Flatbed with Gooseneck Hitch and Underbody Boxes was sold to the Stew Hansen Dodge.

- 2011 Dodge 5500 Chassis
- Knapheide PVMX110C Flatbed with custom drop down sides
- Gooseneck Hitch
- Two 48” Stainless Steel Underbody Boxes

